

COMMERCIAL



PRESENTATION

NEXTWAREZ.COM

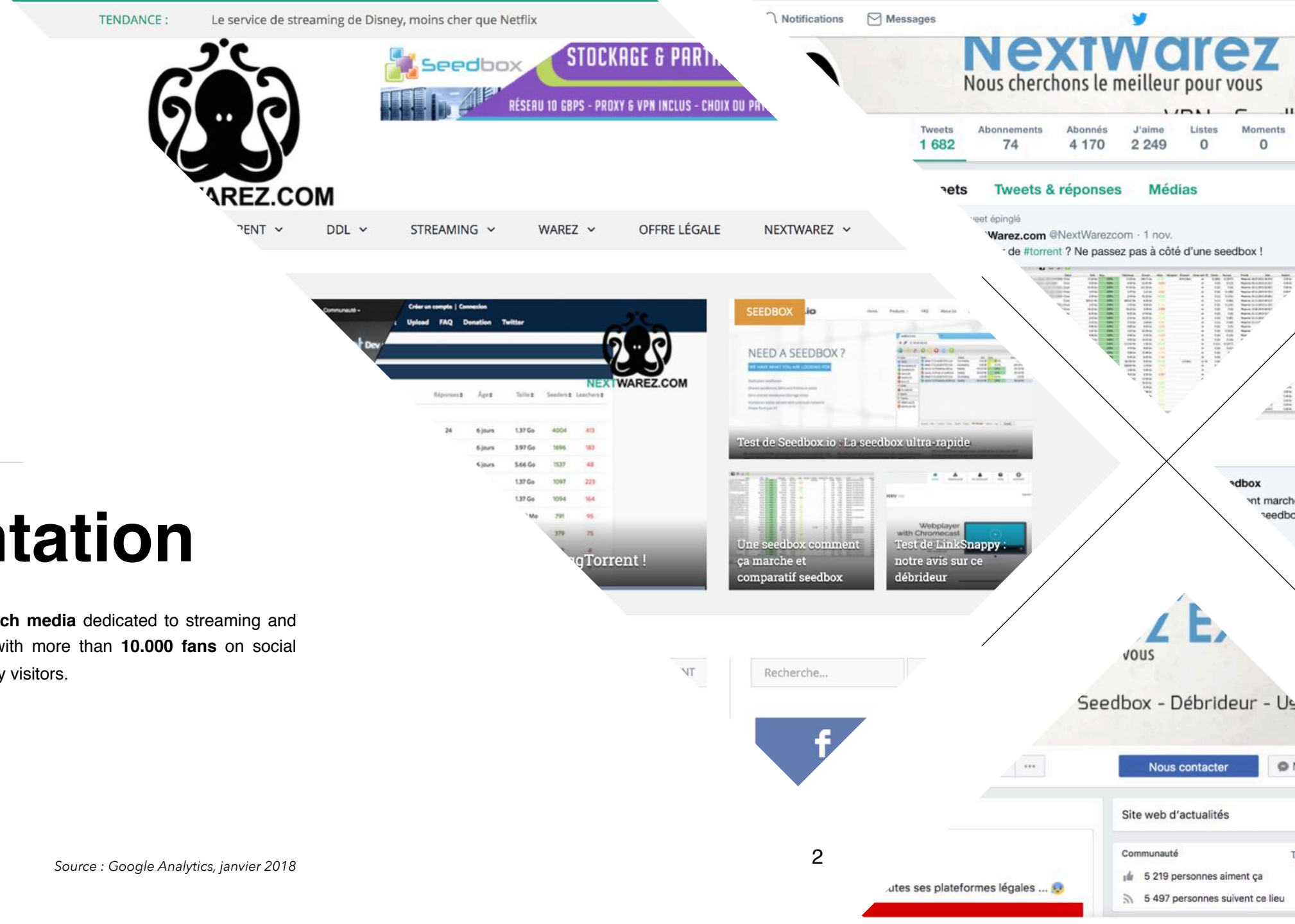


Part.1

Presentation

NextWarez is the **first French media** dedicated to streaming and downloading informations, with more than **10.000 fans** on social networks and **90.000** monthly visitors.

Source : Google Analytics, janvier 2018



Our Media

[NextWarez.com](https://nextwarez.com) is a media, specialized in **news and documentation about illegal downloading and streaming**. Since 2013, our mission is to document French internet users about pirates practices.

We are a professional media, owned by the 135 Média company. NextWarez is the only specialized website **not promoting illegal downloading** but adopting a licit approach that just describes this practice without promoting it.

In 5 years, and more than 600 articles, we established ourselves as the **biggest French media** on this field, known for our expertise and professionalism.

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Community

Over the years, NextWarez succeed to create the first French community on downloading and streaming subjects.



Powerful Website

Combining regular visitors and a strong SEO, NextWarez established itself as the reference about actuality and documentation.



Expertise

In terms of both warez and related tools (unrestricted downloader, seedbox, VPN), NextWarez benefits from a strong legitimacy.

Our Audience

First strength of our media is to have succeed to unite, all over the years, a ultra-qualified audience gathering people passionate about downloading and streaming. This community is very reactive and receptive.



WEBSITE

Every month it's **90.000 visitors** on [NextWarez.com](https://nextwarez.com), 80% of visits comes thanks to our very performant SEO.



SOCIAL NETWORKS

With **5.400 fans on Facebook** and **4.700 on Twitter**, we can say we have social strength and high interaction rates.



NEWSLETTER

Each week we send a recap newsletter to our **1.000 subscribers**.



Our Content

We internally produce a lot of contents on NextWarez and its social networks. Here are the main :

News : Articles concerning all news about downloading and streaming (ex : new law, website closing, legal offer).

Documentation : Tutorials or expert surveys on thematics related to our audience (ex : how are pirate websites financed).

NextWarez Expert : Reviews and comparisons of popular tools (ex : best seedbox, unrestricted downloaders reviews).

Website ranking : Monthly ranking of most popular downloading and streaming websites in France, with a video diffused on our social networks.



A hand holding a red loyalty card in front of a laptop screen displaying a website. The card is red with white text and a small logo. The laptop screen shows a website with various products and prices, including a watch and a smartphone. The background is a blurred office setting.

Part.2

Commercial Offer

By working with us, you can take advantage of our audience's specialization to **generate more lead**.

Being the **only legal media to speak about downloading** and streaming, we can offer you visibility for your services through display campaigns or brand content.

Apart from a strong ROI, these campaigns will allow you to work with a **legal company registered in France**.

Our Offer :

Display

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Our banners, available on desktop, mobile and tablet, allow you to highlight your product with our audience. As they are directly hosted on our website, majority of ad blockers are inefficient to block them.

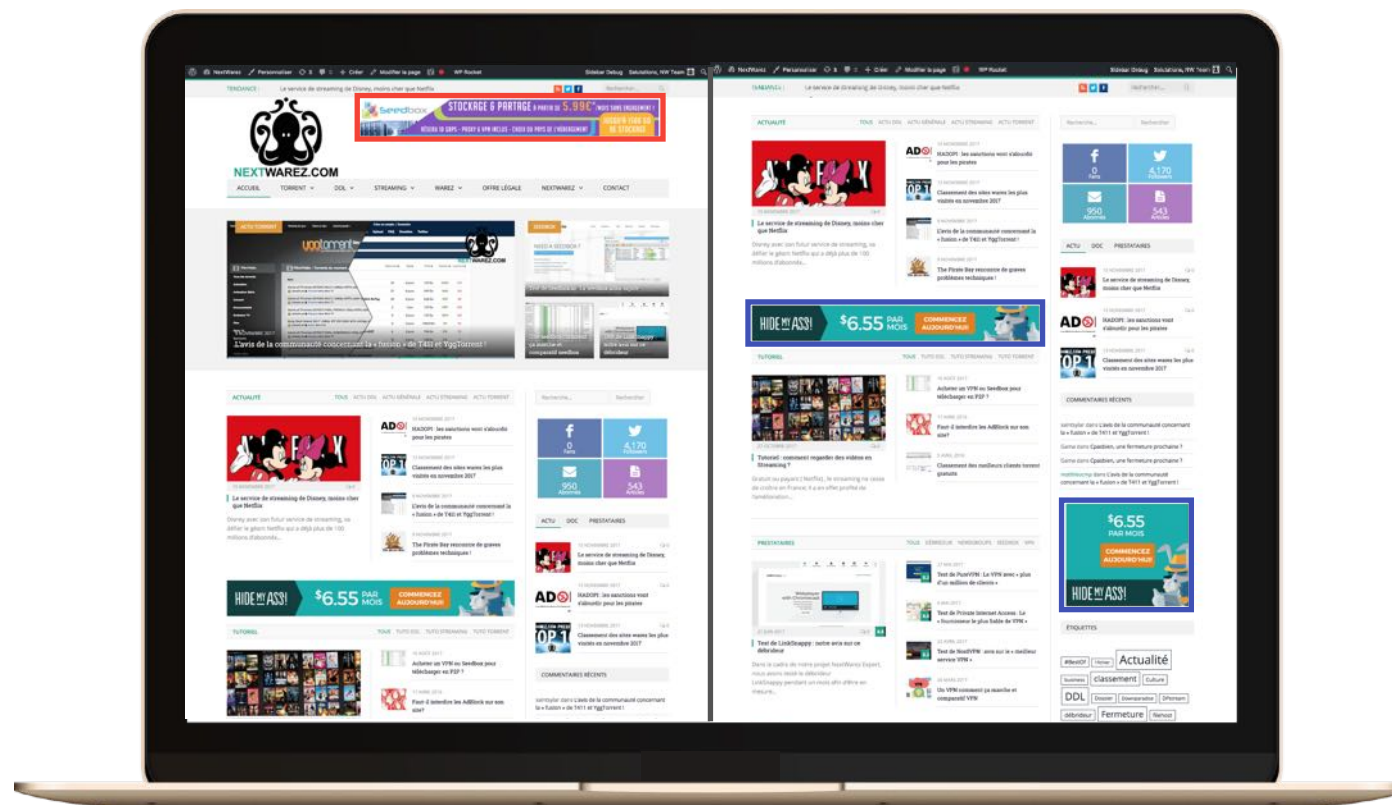
SEVERAL FORMATS

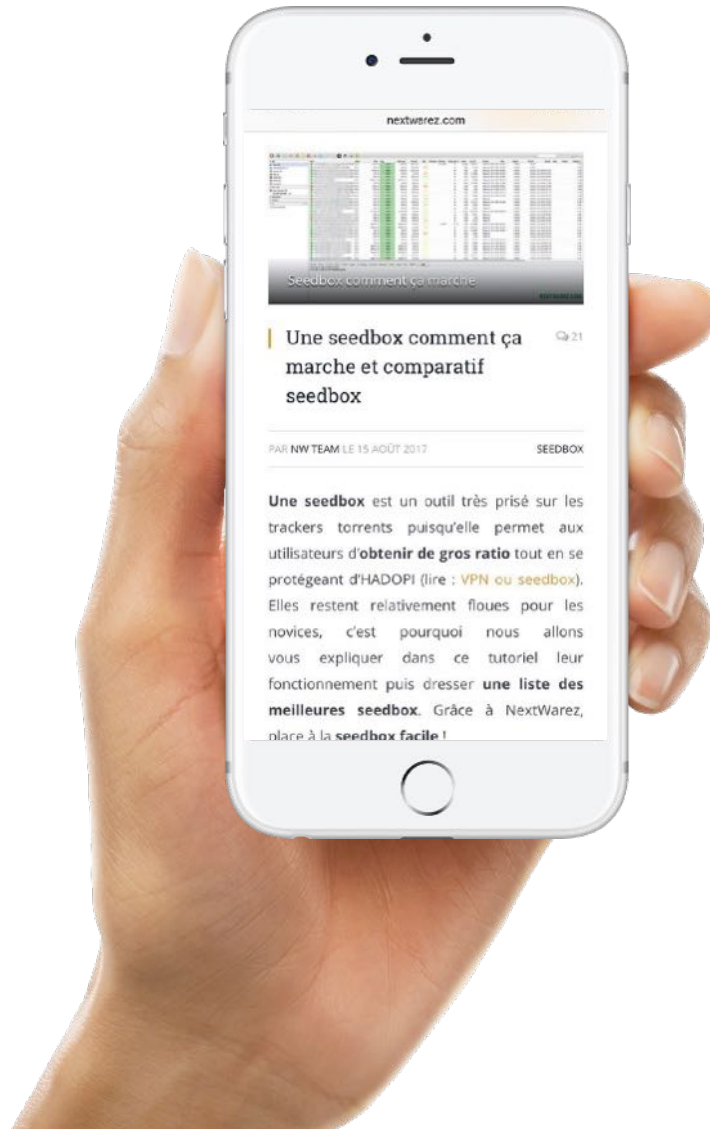
We propose 2 banner offers :

- **Mega-banner** : banner of 728*90 pixels, in the header, visible on all pages (see example in the red box).
- **Premium sidebar** : block of 300*250 pixels, above the sidebar on the right, visible on all pages ; and banner of 728*90 pixels, under the slider on the center, visible on the homepage (see exemple in the blue boxes).

STARTING AT 100€

Our offer starts at 100€ per month for the premium sidebar and 150€ for the mega-banner. Grouped offers are also possible.





Our Offer :

Brand Content

ARTICLES

Publication of articles on the thematic of your choice, with adaptation to our audience. Enjoy our very good SEO thanks to our specialized writers.

REVIEW OF SERVICES

To promote your services (seedbox, unrestricted downloader, VPN) to numerous potential customers, we are able to realize a **detailed review**. Example : [Review of « seedbox.fr »](#) (+3000 new premium subscribers)

COMPARISON

Our comparisons of seedbox, unrestricted downloaders and VPN generate very substantial qualified traffic. To be part of it will assure you an exceptional highlighting **to get new customers**.

Example : [VPN comparison](#)

OFFERS STARTING AT 150€

We propose offers with writing of a review article + comparison + sharing on our social networks, starting at 150€. Each offer is individualized in order to **maximize your ROI**.



THANKS

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